

Lecture title: Modern Communication using digital dentistry

The lecture looks at how digital dentistry is changing the industry for the better but also looks at the pitfalls and risks of a fully digital workflow. From improving treatment planning and patient satisfaction, the lecture looks at how communication can vastly improve dentistry all round. Of course, with all digital dentistry, there are risks of 'depersonalising' the process and the risks of devalued treatment through shipping overseas can have a negative impact. The lecture looks at easy ways to reverse those processes and using technology bring a new bespoke level of technical dentistry to the forefront.

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Ashley Byrnes is the associate director of Byrnes Dental Laboratory, a leader in modern dental technology. The lab is also part of Corus, a European leading group of digital dental laboratories across nine countries. Ashley qualified with a degree in Dental Technology in 2000 and started his own lab with his Dad in 2006. As early pioneers in the world of scanning and CAD-CAM, the lab has gone from strength to strength and is considered a pioneer leading digital dental lab. Ashley lectures on digital dentistry, and building a highly motivated team, and has spoken in countries as far as the USA, India, and South Africa. He is an ITI Fellow and a Fellow of the College of Restorative Dentistry. In his spare time Ashley is a keen cook and has a smallholding for chickens and goats.